

JULY 2014

EDITION 1, VOLUME 1

Chairman's Letter



It is with great enthusiasm as well as some trepidation that I start my term as Chairman of the ULI Foundation Annual Fund this month. Like so many of you, I attribute a great deal of what I have accomplished in my business to the lessons shared and relationships formed through my ULI membership. I am grateful for the opportunity to give back as well as serve in this role. Knowing my predecessor Jeff Stack for decades gives me great confidence in working with him as he moves on to his new role as Chairman of the ULI Foundation.

Under Jeff's leadership, member contributions to the Annual Fund have increased by over \$600,000 in just five years. Jeff set out to increase Product Council member participation for the Annual Fund, and in doing so set a record last year with ten Councils achieving 100 percent participation for the 2013 Annual Fund.

In an effort to communicate just how important your support is, I am pleased to introduce "Impact. Every Day," designed to provide a quarterly update on the Annual Fund, recognize donors, and highlight programs advancing ULI's mission through your contributions.

The 2014 Annual Fund Campaign is off to a strong start: as of today, nearly 1,200 members have contributed over \$575,000. We have a lot of ground to cover to reach our \$1.6 million goal before December 31. If you have not yet contributed, please visit www.uli.org/annualfund to do so today.

I look forward to working with you and earning your trust and support. For now, I just want to thank you for your commitment to ULI and your support of the programs made possible through the Foundation's Annual Fund!

Best regards,

Michael K. Hayde

Chairman, ULI Foundation Annual Fund

2014 Campaign Update



Contribute Today
uli.org/donate

ULI Foundation Annual Fund 2014 Leadership Circle

Marty Burger	Eric B. Larson
David Christensen	Lauralee Martin
Mark P. Gibson	Hamid Moghadam
Michael K. Hayde	Barry Moss
W. Dean Henry	Stephen P. Navarro
Tyler W. Higgins	Diana Reid
David D. Jenkins	Geoffrey L. Stack
Gregory K. Johnson	Jeffrey M. Worthe
James D. Klingbeil	Margaret Ann Wylde
Steven A. Kohn	<i>As of June 30</i>

With great appreciation, we recognize these 2014 Leadership Circle members for their commitment of \$10,000 or more to the Annual Fund. Please contact Andrea Holthouser at aholthouser@uli.org to learn more about Leadership Circle membership.

Planning to Attend the Fall Meeting, First-Time Donor?

One More Reason to Contribute Today

If you have always wanted to support the Annual Fund but have not yet had a chance to do so, now is the time. In support of our goal to raise \$20,000 in contributions to the 2014 Annual Fund from new donors, we will be giving away ten \$100 American Express gift cards to first-time donors registered to attend the Fall Meeting who contribute before September 1. Visit foundation.uli.org/annual-fund/new-donor for additional information and eligibility requirements.



Your Gift Makes It Possible

Spotlight on Urban Innovation Grants

Launched in 2006, the Annual Fund through member contributions has provided more than \$1 million in funding for over 75 grants. The high-impact Urban Innovation Grant program was created around a vision to provide philanthropic support for National and District Councils prepared to turn ideas into action and deliver outcomes that could be replicated throughout the ULI community. Since the inception of Urban Innovation Grants, recipients have delivered a wide range of outcomes that share a common thread—every dollar of funding was the result of a contribution to the Annual Fund. Please visit uli.org/programs/urban-innovation-grants to learn more about the program.



Council Competition—The Halftime Report

100% Participation Update

Congratulations and thank you to the members of Multifamily Council Bronze, Silver, and Industrial and Office Park Red. All three Councils have achieved 100 percent participation for the 2014 Annual Fund. With just six months remaining for the 2014 competition, we know many Councils would like to make this list before September. Visit foundation.uli.org/councils to view the latest standings.

	COUNCIL	CHAIR/AMBASSADOR	2014 %	2014 GIVING
1	MFCSILVER	Mark Stern/Alison Hawkins	100.0%	\$38,401
2	IOPCRED	Tyler Higgins	100.0%	\$40,775
3	MFCBRONZE	John Echols/Patrick Simons	100.0%	\$49,075
4	MFCBLUE	Sean Breslin/Mike Hayde	94.3%	\$33,389
5	CDCBLUE	Cynthia Spall/Claudia Gerster	86.4%	\$20,525
6	ODC	John Norjen/Jarrett Minton	75.9%	\$9,740
7	CRCBLUE	Cynthia Foster/Lee Wagman	70.0%	\$50,775
8	TODC	Stephen Wilson/John Hempelmann	56.6%	\$12,075
9	CDCSILVER	Debra Dremann/Toxey Hall	54.1%	\$29,050
10	CDCGREEN	Jeffrey Meyers/Jeremy Sharpe	51.9%	\$27,700

Top ten as of June 30, 2014

Questions? Contact us at annualfund@uli.org / 202.624.7005 / fax: 855.442.6702

Make your gift online: uli.org/donate