

Giving Back

A newsletter of the ULI Foundation

ULI Greenprint Members Reduce Carbon Emissions and Energy Consumption by 3%

According to estimates from the U.S. Environmental Protection Agency, the commercial real estate sector generates 20 percent of global carbon emissions. At the property level, energy use accounts for nearly one-third of a typical building's operating expenses. Recognizing the potential of the commercial real estate sector to affect energy use and consumption, the Greenprint Center for Building Performance began in 2011 to provide the industry with a means to measure and manage energy use in buildings. The ULI Greenprint Center produces its annual *Greenprint Performance Report* for use by its 30 member companies and the broader industry to benchmark energy consumption and carbon output. The 2013 report, published in August, reveals that member companies, representing an aggregate portfolio of 3,200 properties comprising 807 million square feet across 44 countries, reduced carbon emissions by 3.4 percent and energy consumption by 3.2 percent compared with the previous year. In contrast, across all industries, global carbon emissions increased in 2012 by 1.4 percent.



Charles B. Leitner
Chair, ULI Greenprint Center
President, Berkshire Group

The 3.4 percent reduction in annual carbon emissions reported by member companies is equivalent to:

- 268,400 barrels of oil not consumed
- 24,044 cars taken off the road
- 5,940 homes not consuming energy
- 2,959,282 trees planted

**Impact.
Every Day.**

The ULI Foundation is proud to support the many programs and activities of the Urban Land Institute making a difference in communities around the world.

Chairman's Note



James J. Curtis III, Chair, ULI Foundation.

“Most people think philanthropy is only about major donors. In fact, philanthropy is anyone who gives their time, money, skills, experience, or networks to create a better world. That is one of the most powerful factors in ULI’s success—the incredible volunteerism of members in combination with the human capital of the staff. This is outcome-oriented philanthropy.”

Visit foundation.uli.org/about-ulif/chairmans-message/ to learn more about the work of ULIF.

ULI Members and ULI: Making the World a Better Place



A Governors Advisory Panel was just completed in Nashville, Tennessee, where three ULI Governors volunteered their time and talent to advancing ULI’s mission. Next up is Vancouver. ULI is seeking ULI Foundation Governors to help Vancouver with a land use problem this winter. Learn how you can get involved with Governors Advisory Panels at foundation.uli.org.



2014 ULI SPRING MEETING VANCOUVER, BC, APRIL 9—11, 2014

New ULI Initiative Aims to Tie Development to Healthy Outcomes

Noted environmental health practitioner and researcher Dr. Richard Jackson, host of the PBS series *Designing Healthy Communities*, has remarked, “We are what we build. How we design the built environment may hold tremendous potential for addressing many of the nation’s current public health concerns, including obesity, cardiovascular disease, diabetes, asthma, and depression.” Responding to an emerging body of research and experiential data reflecting Dr. Jackson’s comments, ULI announced in spring 2013 a multiyear Building Healthy Places Initiative, with the intention of leveraging the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities. The initiative will incorporate many aspects of ULI’s program of work—research and publications, convenings, and advisory activities—at the global, national, and local levels to establish the connection between the built environment and healthy outcomes while accentuating the value proposition necessary to encourage development with a focus on healthy places.

During spring and summer 2013, ULI conducted a series of Advisory Services panels to mark the launch of the initiative. These panels, funded by the Colorado Health



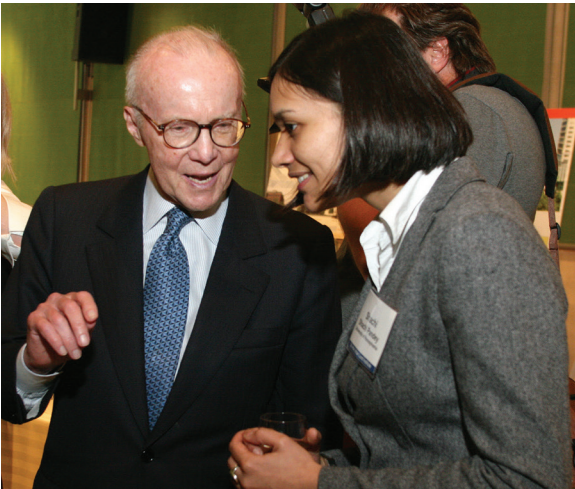
ULIF Governors Dan Petrocchi and Bob Hughes at a recent Governors Retreat.

Foundation, examined the relationship between public health and the built environment in three geographically diverse communities in Colorado—one urban, one suburban, and one rural. Each panel provided a set of explicit recommendations pertaining to the design and development patterns and practices in each community to help foster an increase in healthy outcomes. The recommendations from each of the panels were then distilled into a working document titled *10 Principles of Building Healthy Places*.

Member Contributions to the Annual Fund

Enable Core Research and Outreach

The ULI Foundation created the Annual Fund in order to provide a dependable source of current funding to support research and outreach projects necessary to fulfill ULI's mission of providing leadership in the responsible use of land. Projects are selected to receive Annual Fund support based on their ability to demonstrate measurable and time-certain contributions to key ULI priorities. In 2013, 17 projects will receive support from the Annual Fund.



The Annual Fund also serves as the primary means of engaging members in the service of philanthropy at ULI. Many members who are introduced to philanthropy at ULI through the Annual Fund choose to deepen their engagement by becoming more involved with the ULI Foundation through the Governors program and specific program opportunities.

Please support the Annual Fund with a tax-deductible contribution. You can make your donation online at uli.org or via mail. Thank you!

Recipients of Urban Innovation Grants Report Impact and Leverage

One of the ULI Foundation's signature initiatives is the Urban Innovation Grants program. Supported by member contributions to the Annual Fund, the program provides funding to ULI District Councils to implement projects that advance local development and land use priorities. Awarded through a competitive evaluation and selection process (recipients are determined by an independent jury of ULI members), grants are intended to support the practice of responsible development in local communities by engaging ULI members and important community stakeholders. In the 2012–2013 grant cycle, the ULI Foundation

awarded grants to 45 District Councils. Through June 30, reported program metrics include:

ULI District Councils receiving grants	45
Total value of grants	\$250,000
Partnerships created with local organizations	277
Funds contributed by partner organizations	\$1,700,000
Estimated value of time contributed by ULI members and stakeholders	\$3,500,000
Approximate multiplier effect of original grants	21:1

For a complete listing of 2012–2013 grants, visit the ULI Foundation website, foundation.uli.org.

Advisory Services Panel Offers Recommendations for Designing and Developing Resilient Communities in a Post-Sandy World

ULI convened an Advisory Services panel during the week of July 14, 2013, to establish a set of principles to guide development in the New York/New Jersey region that ensures resiliency and adaptability in responding to future large-scale storms. The panel was guided in its work by presentations and firsthand accounts of stakeholders whose interests included real estate, land use, finance, public policy, infrastructure, and climate change. The panel also met with residents affected by Hurricane Sandy, as well as civic and charitable groups working on behalf of local neighborhoods and communities.



On October 9, 2013, ULI released a ULIF-sponsored report, *After Sandy: Advancing Strategies for Long-Term Resiliency and Adaptability*, based on this work. The findings were discussed by panel representatives at programs ULI hosted in conjunction with ULI New York in New York City, and with ULI Northern New Jersey and ULI Philadelphia in Trenton, New Jersey. Together, the events drew more than 250 District Council members, key public sector officials, select industry decision makers, and members of the media.

Award Projects

A focus on projects and developments has been a core aspect of ULI's makeup throughout its 75 year—plus history. Nowhere is this more evident than in ULI's Global Awards for Excellence program. The program is designed to recognize innovative developments that bring together all elements of successful project implementation and completion. Award winners for the 2013 program will be announced at the ULI Fall Meeting in Chicago. For a list of finalists, visit www.uli.org.

ULI Foundation Provides Funding for Innovative Industry Research Projects

In 2013, ULI introduced a grants program, funded by the ULI Foundation, designed to support the development and dissemination of cutting-edge research specific to relevant aspects of the real estate and land use industry. Two grants were awarded in spring 2013, and two additional grants will be awarded this fall. The grants awarded in the spring are "Baby Boomer Grandparents and Gen Z" and "Intergenerationalism and the Impact on Community Development."

100 Entrepreneurs Foundation

The ULI Foundation continues to support the 100 Entrepreneurs Foundation in its efforts to work with wounded veterans looking to make the transition to private sector employment. ULI Foundation Governors Jim Todd and Bob Nilsson made a presentation at the ULI Spring Meeting in San Diego on recent accomplishments. The 100 Entrepreneurs Foundation was started in 2006 to provide seriously wounded service members, veterans, and their families with information and ideas about exploring civilian jobs after the service member leaves the hospital. The 100 Entrepreneurs Foundation also has a program designed to support

wounded veterans in their efforts to start their own businesses. For more information on the 100 Entrepreneurs Foundation, visit www.100entproject.org.



How Can You Help?

This newsletter is designed to provide information on programs and activities making notable contributions to key aspects of real estate and land use practice. They are also emblematic of the important relationship between ULI and the ULI Foundation. As a member-driven organization, ULI depends on dues and other fees to cover a portion of the expenses related to operating the enterprise. However, ULI must also rely on the generous philanthropic support of members to help fund much of the research and outreach that serves to inform and influence land use decision-making and practice. The ULI Foundation has existed for over 40 years as ULI's partner in philanthropy, working with members to support a wide range of programs. While ULI recognizes that all members play a role in supporting the work of the organization, we hope you will consider the opportunities for engagement with the

ULI Foundation. ULI members can help support the ULI Foundation in the following ways:

- Volunteer to participate in one of the many Foundation-supported activities.
- Support the Annual Fund.
- Become a Governor of the ULI Foundation.
- Provide funding for a current project.
- Consider a planned gift to the ULI Foundation.

To learn about opportunities to support the ULI Foundation, please e-mail David Howard, EVP, ULI Foundation, at david.howard@uli.org.



1025 Thomas Jefferson Street, NW
Suite 500 West
Washington, DC 20007-5201
Telephone: 202-624-7025
Fax: 855-442-6702
E-mail: ulifoundation@uli.org