



Foundation 2012 Annual Fund

Supporting ULI's mission to provide leadership in the responsible use of land.

Name: _____

Council: _____

Please contact me about:

- The ULI Governor's Program
- Including the ULI Foundation in my will or estate
- Corporate giving opportunities
- Endowment and major gift opportunities

Select Your Giving Level

- \$10,000 Leadership Circle (\$10,000 or more)
- \$5,000 Chairman's Circle (\$5,000–\$9,999)
- \$2,500 President's Circle (\$2,500–\$4,999)
- \$1,000 Skyline Club (\$1,000–\$2,499)

- \$500 Foundation Club (\$500–\$999)
- Other: _____
- My employer _____ will match my gift.

Choose Your Payment Preference

The ULI Foundation is classified as exempt under section 501(c)(3) of the Internal Revenue Code. Accordingly, gifts to the ULI Foundation Annual Fund are tax deductible to the extent allowed by law. Pledges for 2012 may be fulfilled in installments through December 31st. Pledge reminders will be mailed quarterly until full payment is received.

- Please accept my pledge.
Signature: _____
- Charge to my: Visa MasterCard American Express
 Diners Club Carte Blanche
- Card No: _____
- Exp Date: _____
- Signature: _____

- Enclosed is my check made payable to the ULI Foundation.
1025 Thomas Jefferson Street, NW • Suite 500 West • Washington, DC 20007

Designate Your Contribution

You have the option of designating all or a portion of your gift to the programs listed here. Undesignated gifts will support programs and initiatives that advance ULI's mission of providing leadership in the responsible use of land. Visit www.ulifoundation.org for a complete list of programs supported by the Annual Fund.

- UrbanPlan** \$ _____
Annual Fund contributions provide support for a full-time national program director as well as training for teachers, professors, and the hundreds of ULI volunteers in the classroom.
- Community Action Grants** \$ _____
Fully funded by gifts to the Annual Fund, over \$1 million has been awarded to more than 50 grant recipients since 2005.
- Advisory Services—Disaster Relief Panels** \$ _____
Annual Fund contributions allow ULI to deliver unparalleled member expertise and solutions to communities affected by unforeseen catastrophic events.
- Women's Leadership Initiative** \$ _____
Annual Fund contributions support WLI sessions at ULI meetings as well as initiatives designed to identify and cultivate young women professionals to become leaders in the real estate industry.

Questions? Contact Andrea Holthouser. aholthouser@uli.org / 202.624.7063 / Fax: 855.442.6702

Make your gift online: www.ulifoundation.org

2011 Return on Investment Report

Your gift at work.

Every gift to the ULI Foundation Annual Fund advances ULI's mission to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Over 2,200 members contributed more than \$1,120,000 to the 2011 ULI Foundation Annual Fund—here is how their gifts are making a visible difference.

75th Anniversary Urban Innovation Fund \$500,000

Building on the success of the Community Action Grants program and in honor of ULI's 75th Anniversary as a leader in the industry and the community, 30 grants were awarded to support local ULI projects that recognize or launch innovative public private partnerships advancing ULI's mission. The winners were announced at the ULI Fall Meeting in Los Angeles. Visit www.uli75.org to learn more about the winners and mission-driven programs made possible through the Annual Fund.

UrbanPlan \$155,000

In the 2010–2011 academic year, UrbanPlan reached more than 4,600 students in 16 universities and 148 high school classrooms. Gifts to the Annual Fund provide support for a full-time national program director responsible for training teachers, professors and the many ULI member volunteers who participate in the program each year.

Pro Bono Advisory Services Panels \$135,000

2011 Annual Fund contributions support Advisory Services assignments in low and moderate income areas that address ULI's priorities of sustainable development, workforce housing and infrastructure. Funds are also directed, as needed, to support crisis response panels.

ULI Fellows—Research and Outreach Initiatives \$100,000

Contributions to the Annual Fund provided support for the publication *What's Next, Real Estate in the New Economy*. *What's Next?* is an invitation to engage in an interdisciplinary dialogue on how the market realities of today connect us to the land use outcomes of tomorrow. *What's Next?* brings ULI's business-oriented voice to a range of factors shaping the investment outlook for America's single largest financial asset class and property markets in communities worldwide. The publication was presented at the 2011 Fall Meeting, distributed to District Councils and is available for download online, www.uli75.org.

J. Ronald Terwilliger Center—Jack Kemp Awards \$50,000

ULI's Jack Kemp Workforce Housing Models of Excellence Award recognizes and honors developers demonstrating leadership and creativity in providing expanded housing opportunities for America's working families. Annual Fund contributions will provide support for a book recognizing past award recipients and highlighting best practices in workforce housing. To learn more about the Jack Kemp Award, visit www.uli.org/terwilliger.

Daniel Rose Center—Mayoral Fellowships \$50,000

The ULI Daniel Rose Center for Public Leadership in Land Use is committed to providing public sector officials and professionals with insights, resources, and information for understanding the role that development and land use practice plays in local communities and urban environments. The Annual Fund provided monies to support initiatives of the Rose Center Mayoral Fellowship program.

ULI Center for Capital Markets and Real Estate \$50,000

Annual Fund contributions provided funding for the Center's Real Estate Barometer, an online member resource that gathers and summarizes, in one place, more than 60 key indicators—their current status and changes—and provides a concise overview of what these changes mean for the U.S. real estate industry.

ULI Awards Program Publications \$47,000

For decades, ULI has set the standard in recognizing outstanding real estate development projects, related programs, and visionaries in urban development. ULI awards programs are highly selective and prestigious. Winners and finalists benefit from worldwide recognition among influential leaders in real estate and urban development related fields. Contributions to the 2011 Annual Fund supported printed and electronic publications highlighting recent award recipients, including the winners of the ULI Urban Open Space Award, which celebrates outstanding example of a public destination that has enriched and revitalized its surrounding community.

Climate Change, Land Use, and Energy (CLUE) \$40,000

Member contributions supported four targeted CLUE convenings—including the ULI National Policy & Practice Forums: "Anchor Institutions as Catalysts of Urban Investment" and *The New Transparency in Real Estate: Sustainability Metrics, Asset Performance and Public Disclosure*. In addition to convenings, the following publications were made possible through the 2011 Annual Fund—*Building on Innovation: The Significance of Anchor Institutions in a New Era of City Building*, *The Outlook on Health Care* and the *2012 CLUE Report: New Transparency in Real Estate*. Visit www.uli.org/clue to learn more about the mission of the CLUE Program.